Alina Sirbu (Università di Pisa) From sentiment to superdiversity on Twitter

Superdiversity refers to large cultural differences in a population due to immigration. In this talk we introduce a superdiversity index based on Twitter data and lexicon based sentiment analysis, using ideas from epidemic spreading and opinion dynamics models. We show how our index correlates with official immigration statistics available from the European Commission's Joint Research Center, and we compare it with various other measures computed from the same Twitter data. We argue that our index has predictive power in regions where exact data on immigration is not available, paving the way for a nowcasting model of immigration.